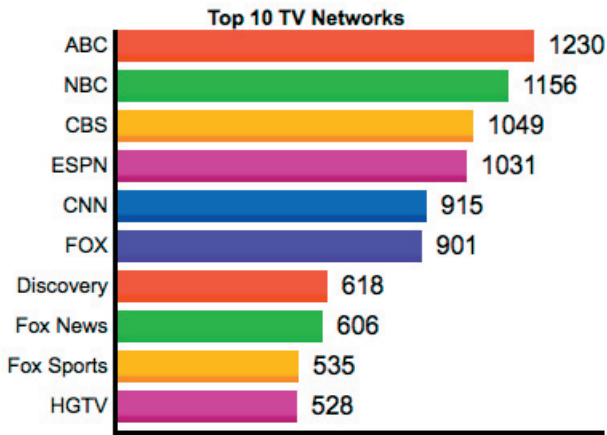


What You Want to Know - TV Networks

SELECTION CRITERIA: **TV NETWORKS**
 TOTAL CUSTOMERS SURVEYED: **2942**
 95% of Your Customers Watch Network TV - **2787**

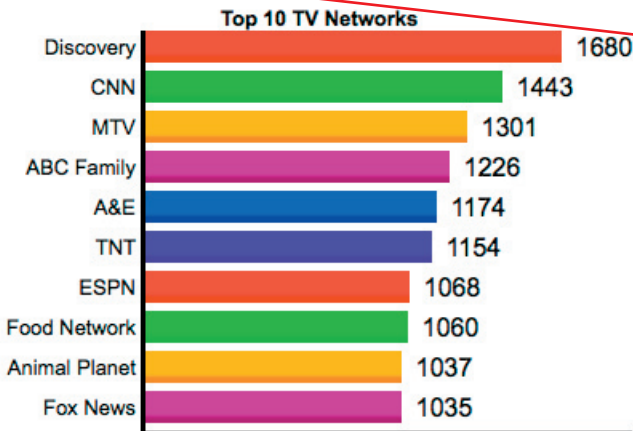
Know what percentage of YOUR Customers watch TV



Know which TV Networks Your Customers watch most often

SELECTION CRITERIA: **TV NETWORKS - Female**
 TOTAL CUSTOMERS SURVEYED: **6267**
 91% of Your Customers Watch Network TV - **5682**

Know which TV Networks Your Female Customers watch most often



SELECTION CRITERIA: **TV NETWORKS - Used Vehicles**
 TOTAL CUSTOMERS SURVEYED: **1122**
 83% of Your Customers Watch Network TV - **933**

Know which TV Networks will reach YOUR Used Vehicle Customers

