

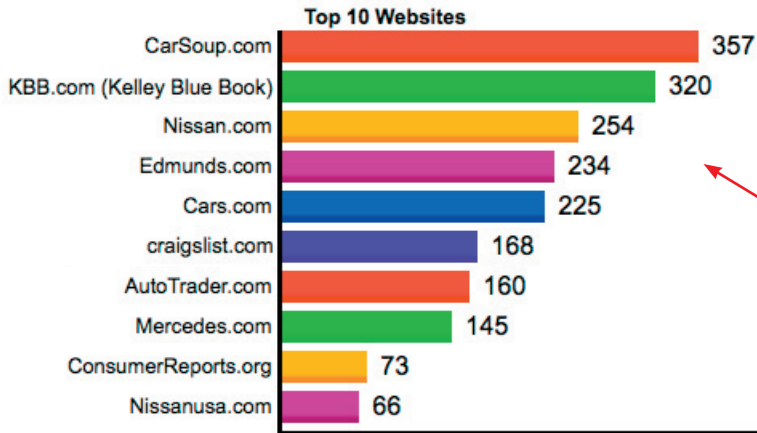
What You Want to Know - Internet

SELECTION CRITERIA: **INTERNET**

TOTAL CUSTOMERS SURVEYED: **3063**

69% of Your Customers Used the Internet While Shopping for a Vehicle - **2126**

Know what percentage of YOUR Customers used the Internet before buying from You



Know which Websites YOUR Customers go to

Know what YOUR Customers are looking for online - so You can make sure the messages on YOUR online ads are compelling

