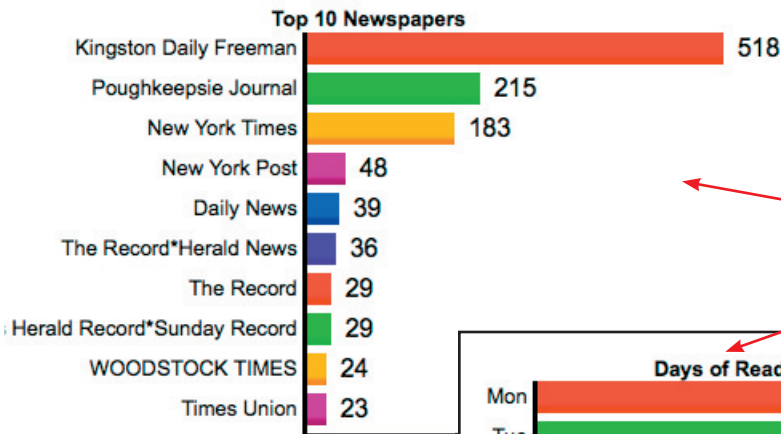


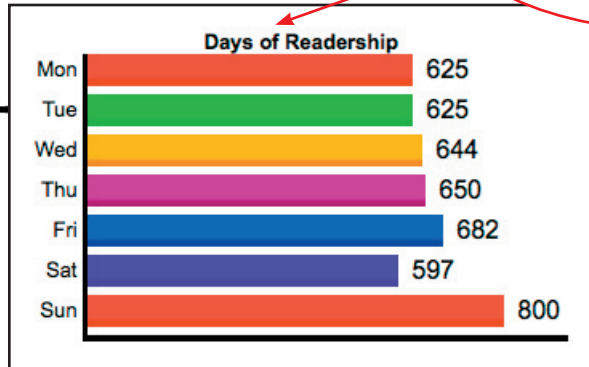
What You Want to Know - Newspaper

SELECTION CRITERIA: **NEWSPAPER**
 TOTAL CUSTOMERS SURVEYED: 2145
 46% of Your Customers Read the Newspaper - 988

Know what percentage of YOUR customers read the Newspaper



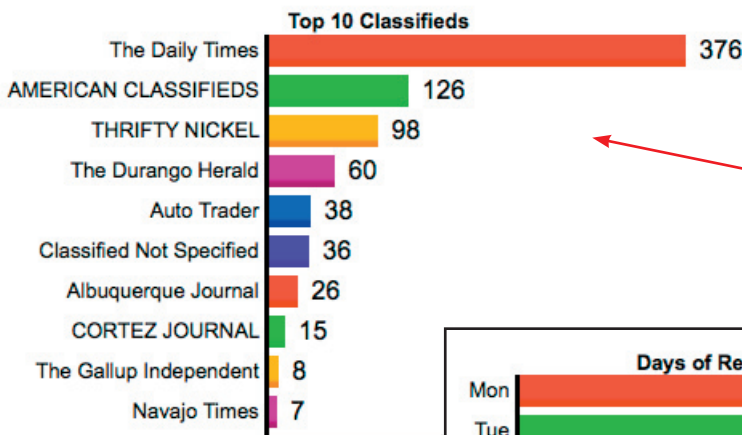
Know which Papers and what days Your Customers read the Newspaper



What You Want to Know - Classifieds

SELECTION CRITERIA: **CLASSIFIEDS**
 TOTAL CUSTOMERS SURVEYED: 4789
 17% of Your Customers Read the Classifieds - 790

Know what percentage of YOUR customers read the Classifieds



Know which Classifieds YOUR Customers are reading and what days

